



## WHAT IS THE PROMAR PROJECT?

PROMAR is a project funded by the German government, implemented from 2020 to 2024. We are dedicated to the prevention of marine litter in the Caribbean Sea, developing local action and policies instruments promoting the circular economy.

## OUR ALLIES

Overseen by adelphi and the German Ministry of the Environment, PROMAR coordinates the project activities with the governments of Colombia, Costa Rica, the Dominican Republic, the British Virgin Islands, Guyana, St. Kitts and Nevis, Suriname, and Trinidad and Tobago.

## OUR MISSION

Improved strategies, and contributions to international treaties, aiming at the reduction of plastics and marine litter.



Improved monitoring systems to create a better understanding and basis for policy decision-makers.



Increased awareness among stakeholders to induce widespread behavior change and to reduce marine litter.



Showcase successful and sustainable local action against marine litter.



## COLLECTED TONS OF PLASTIC





## OUR IMPLEMENTATION PARTNERS



NGO founded in 1990 with the mission of contributing to the Sustainable Development of Latin America, specializing in three thematic axes: Environment and Development, Responsible Business & Social Responsibility.



NGO with 60 years of experience in generating sustainable transformations addressing social and environmental challenges in order to integrate the public and private sectors.



A global collaborative network whose purpose is to raise awareness about the importance, beauty and fragility of our oceans through projects that prevent their destruction.



Abrelpe gathers and represents companies that operate in the urban cleansing services and management of municipal solid waste. Its mission is based on sustainable development, its objective is to promote technical and operational development of the solid waste sector.



Part of UNEP administered Regional Seas Programmes. The Cartagena Convention is the only regional agreement of its kind allowing governments to work together to protect the economic and environmental sustainability of the region through improved management of coastal and marine resources.

## OUR ACTIVITIES AND PILOTS - EXAMPLES



### Overall Project

- BlueBox - Tools, guidelines, tutorials and best practices for local action
- Compendium of learning materials
- Beach clean ups
- Trainings in recycling and Extended Producer Responsibility (EPR)



### Dominican Republic

- River Boom Waste Barrier
- Plastic recycling station and network



### Colombia

- Santa Marta collection and recycling pilot
- Working with recyclers associations
- Guidebook for municipalities in EPR






### Costa Rica

- Municipal solid waste management plans
- Circular economy strategies in plastic industry



### FOLLOW US!

 Promar.project  promar

 [www.promar.org](http://www.promar.org)

### FUTURE PILOTS TO FOLLOW IN FIVE MORE COUNTRIES - STAY TUNED!

