

PROMAR Concludes Phase I with the Event “Success Stories” in the Dominican Republic

The “**Success Stories**” event, held on **November 14 and 15, 2024**, in the Dominican Republic, marked a significant milestone in the conclusion of **Phase I of the PROMAR Project**.

With the participation of representatives from the **Ministry of the Environment, the German Embassy, and other key partners**, the event highlighted achievements in solid waste prevention, Circular Economy implementation, and water body protection in the Caribbean region.

During this first phase, **PROMAR implemented innovative solutions** such as the Blue Station, the Blue Barrier in the Yaque del Norte River, and the Blue Box, which have positively impacted local communities. These pilots have not only improved waste management but also strengthened collaboration among governments, the private sector, and civil society, directly benefiting thousands of people in the region.

Thanks to a **successful communication strategy**, the event gained visibility in **eight different media outlets**, reaching the public with key messages about the importance of reducing plastic pollution, promoting **Circular Economy** practices, and replicating the successful models established by PROMAR. This outreach has been essential in raising awareness of environmental challenges and showcasing the solutions implemented through the project.

The event was not only an opportunity to **celebrate achievements** but also to **reflect on lessons learned and future challenges**. It emphasized the need to involve governments from the beginning, foster multisectoral collaboration, and integrate local communities at every stage of the process. Additionally, tools like the **Blue Box** have proven essential for documenting and replicating successful methodologies in other contexts.

Looking ahead, **PROMAR** is now carrying out **Phase II**, expanding to **five new countries**: Guyana, Suriname, the British Virgin Islands, Saint Kitts and Nevis, and Trinidad and Tobago. In this new phase, the successful models developed during the first phase are being adapted and scaled, aiming to build sustainable systems and strengthen regional collaboration networks.

Thank you to all the partners and collaborators for being part of this success story!

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