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# WHAT IS THE BLUEBOX?

The **BlueBox** is a comprehensive set of strategies, tools and digital resources aimed at addressing marine litter prevention under a circularity-based solutions approach. It is designed to provide guidance and support to various stakeholders, including governments, municipalities, industries, communities and individuals, in their efforts to reduce marine plastic pollution.



## TARGET AUDIENCE



The BlueBox is a toolbox designed under a multi-actor approach and focused on offering solutions based on the circular economy. It is directed towards these actors:



PUBLIC AND LOCAL ORGANIZATIONS

CIVIL SOCIETY ORGANIZATIONS

EDUCATORS AND RESEARCHERS INDUSTRY REPRESENTATIVES



## HOW TO USE IT?



#### Acces our webpage!



#### Study and review the tools



### Identify the tools useful to you, use them and share them

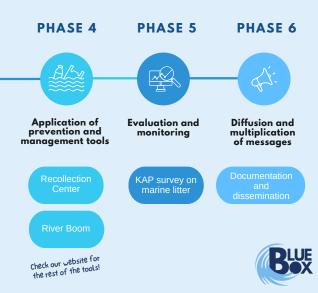
The BlueBox and its application and its tools can be flexibly adapted to the needs of your local project. The application of the tools can be further improved through specific advice from the PROMAR team.

## **BLUEBOX PHASES**

The BlueBox is made up of six different phases that help guide the development of interventions in favor of the prevention of marine litter, through solutions based on circularity and based on the successful results in the field generated by the PROMAR project. The phases that make it up are:







## WHAT IS PROMAR?

**PROMAR** is a project dedicated to the prevention of marine litter in the Caribbean Sea.

It is led by the German consulting firm adelphi, funded by the German Ministry of the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV) and implemented by implementing partners: Parley for the Oceans (Dominican Republic), CEGESTI (Costa Rica), SOCYA (Colombia) and the Cartagena Convention Secretariat (CCS) for the other countries.

It also plays a crucial role in establishing a legal framework, such as Extended Producer Responsibility (EPR) in countries, and participates in international processes such as the Global Plastics Treaty.





### **KNOW MORE ABOUT THE BLUEBOX**

### **CLICK HERE!**



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