

BLUE BOX



Supported by:



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WHAT IS THE BLUEBOX?

The **BlueBox** is a comprehensive set of strategies, tools and digital resources aimed at addressing marine litter prevention under a circularity-based solutions approach. It is designed to provide guidance and support to various stakeholders, including governments, municipalities, industries, communities and individuals, in their efforts to reduce marine plastic pollution.



TARGET AUDIENCE



The BlueBox is a toolbox designed under a multi-actor approach and focused on offering solutions based on the circular economy. It is directed towards these actors:



**PUBLIC AND
LOCAL
ORGANIZATIONS**



**CIVIL SOCIETY
ORGANIZATIONS**



**EDUCATORS AND
RESEARCHERS**



**INDUSTRY
REPRESENTATIVES**

HOW TO USE IT?



Acces our webpage!



Study and review the tools



**Identify the tools useful to you,
use them and share them**

The BlueBox and its application and its tools can be flexibly adapted to the needs of your local project. The application of the tools can be further improved through specific advice from the PROMAR team.

BLUEBOX PHASES

The BlueBox is made up of six different phases that help guide the development of interventions in favor of the prevention of marine litter, through solutions based on circularity and based on the successful results in the field generated by the PROMAR project. The phases that make it up are:

PHASE 1



Diagnosis and establishment of the baseline

Beach sampling

Waste flow diagram

Check our website for the rest of the tools!

PHASE 2



Stakeholder participation

Stakeholder Map

PHASE 3



Awareness raising and training of actors

Beach clean-up guide

Ocean worriers

Check our website for the rest of the tools!





PHASE 4



**Application of
prevention and
management tools**

Recollection
Center

River Boom

Check our website for
the rest of the tools!

PHASE 5



**Evaluation and
monitoring**

KAP survey on
marine litter

PHASE 6



**Diffusion and
multiplication
of messages**

Documentation
and
dissemination



WHAT IS PROMAR?

PROMAR is a project dedicated to the prevention of marine litter in the Caribbean Sea.

It is led by the German consulting firm adelphi, funded by the German Ministry of the Environment, Nature Conservation, Nuclear Safety and Consumer Protection (BMUV) and implemented by implementing partners: Parley for the Oceans (Dominican Republic), CEGESTI (Costa Rica), SOCYA (Colombia) and the Cartagena Convention Secretariat (CCS) for the other countries.

It also plays a crucial role in establishing a legal framework, such as Extended Producer Responsibility (EPR) in countries, and participates in international processes such as the Global Plastics Treaty.





**KNOW MORE
ABOUT THE
BLUEBOX**

[CLICK HERE!](#)



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<https://promar.org/es>



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