

## HIGHLIGHTS OF THE CLOSINGS OF PROMAR PHASE I



### DOMINICAN REPUBLIC



Success Story Dominican Republic | [promar.org](https://promar.org)

- Recap about **innovative pilot solutions implemented in the project**:
  - The **Blue Station**, a collection center for packaging and hub for improving waste management practices.
  - The **Blue Barrier**, installed in the Yaque del Norte River, significantly reducing waterborne waste.
  - The **Blue Box**, a tool used to document and replicate successful methodologies.
- The team implemented **partnerships between governments, the private sector, and civil society**, fostering a collaborative approach to environmental challenges and the advancements of an EPR scheme.
- The team in DR **improved waste management systems**, directly benefiting local communities and enhancing quality of life.
- Furthermore, they **successfully implemented a communication strategy** that reached the public through eight media outlets, raising awareness about reducing plastic pollution and promoting Circular Economy practices.

### COLOMBIA

In Colombia, PROMAR achieved significant milestones in promoting sustainable waste management and Circular Economy practices:

- Awareness campaigns reached 33,103 households**, promoting best practices in waste management.
- A **Circular Economy pilot** was implemented, closing the loop by integrating **public sanitation policies with extended producer responsibility**.
- Close **collaboration with the Ministry of Environment and Sustainable Development (MADS)** strengthened government partnerships.
- Developed the **6-pillar methodology to support recycling organisations** in achieving social, economic, and environmental balance.
- Created the **Recycling Guide, integrating extended producer responsibility with integrated waste management systems** in coastal municipalities.



Success Story Colombia | [promar.org](https://promar.org)



### COSTA RICA



Success Story Costa Rica | [promar.org](https://promar.org)

PROMAR's work in Costa Rica focused on empowering local governments, businesses, and communities to combat marine waste and adopt Circular Economy practices:

- Partnered with **two Caribbean municipalities to update their waste management plans**, incorporating marine waste prevention strategies.
- Developed a solid **waste sampling methodology**, approved by the **Ministry of Health and Environment**.
- Created **educational resources and awareness programmes** for schools and businesses.
- Contributed **baseline data for the development of the National Circular Economy Policy** and the **national waste valorisation strategy**.
- Designed and implemented a **methodology to integrate Circular Economy practices** into the plastics sector.
- Transferred the **Blue Box tool to municipalities, the tourism sector, and initiatives like IUCN**.



Federal Ministry  
for the Environment, Nature Conservation,  
Nuclear Safety and Consumer Protection

of the Federal Republic of Germany

adelphi 

UN   
environment  
programme



Socya

PARLEY



## SURINAME

- The team has carried out over 500 community surveys in areas heavily affected by plastic pollution, diving deep into local knowledge, attitudes, and behaviors around waste management and the circular economy.
- Data collection kicked off on March 30, during which 275.34 kg of waste was collected.
- Publication of a paper illustrating policy options to propel Suriname towards a more circular economy for plastics. Amongst other options, Extended Producer Responsibility schemes are being explored.



## TRINIDAD & TOBAGO

- Invitations have been sent to key stakeholders to serve on a PROMAR National Project Working Group.
- A Project Inception Meeting and Stakeholder Consultation for the selection of demonstration sites was conducted on the 23rd of April 2025 at the IMA (Hybrid Event).
- The Knowledge, Attitude, Practice (KAP) survey has been tested and feedback obtained is being incorporated into the survey. The survey will be deployed within the pilot site area soon.
- A Policy Brief for Trinidad and Tobago has been finalised and will be published soon on the website.



## GUYANA

- 500 surveys were conducted within communities impacted by plastic pollution to better understand their knowledge, attitude and practices surrounding waste management and circular economy.
- Construction of the riverbooms is underway for data sampling at the demonstration site.
- First sampling activities of plastic waste have started.
- The first draft of a Communication Strategy and Curriculum for School Engagements to boost public awareness have been developed.



## BRITISH VIRGIN ISLANDS

- The team has selected Long Bay, Beef Island as the demonstration and pilot site.
- They have completed the first round of beach sampling activities at Long Bay Beach.
- The team organised meetings with local vendors at beach to start relationship building and raise awareness of the project.
- The National Knowledge, Attitude, and Practice (KAP) survey is nearing completion, with a sample size of 380.
- The team planned and partly conducted beach clean-ups for April.



## ST. KITTS AND NEVIS

- The working team has been formed following a meeting with the Ministry of Education and the Ministry of Environment.
- Final consultations to confirm the PROMAR demonstration site for sampling activities are scheduled for April.
- The demonstration sites have been chosen, and sampling activities—supported by students—will kick off on May 5.
- The team has executed a virtual soft launch of the PROMAR project.

## UPCOMING EVENTS – PHASE II



- **Finalization of Knowledge – Attitude – Practices (KAP) Surveys** to establish baseline in each Phase II Country



- First rounds of **data collection at demonstration sites** and planning of future pilot sites and innovations connected to demonstration sites is in progress.



- **Policy Roundtable and EPR Training** in May/June 2025 in each PROMAR phase II country.



Federal Ministry  
for the Environment, Nature Conservation,  
Nuclear Safety and Consumer Protection

of the Federal Republic of Germany

adelphi 

UN   
environment  
programme



Socya

PARLEY